

INDY FACTS



\$275 MILLION

EXPANSION OF INDIANA CONVENTION CENTER
POSITIONS IT AMONG **TOP 20** LARGEST IN U.S.

749,600 ^{SF}
CONNECTED FACILITIES

566,600 ^{SF}
INDIANA CONVENTION CENTER

183,000 ^{SF}
LUCAS OIL STADIUM



32,000 ROOMS

INDIANAPOLIS MSA HOTEL INVENTORY

7,100 ROOMS IN DOWNTOWN INDIANAPOLIS

4,700 ROOMS CONNECTED VIA SKYWALK
TO INDIANA CONVENTION CENTER



26 MILLION

ANNUAL VISITORS EXPERIENCE **12TH LARGEST CITY**

INDY RANKED IN **TOP 25** MOST VISITED IN U.S.

\$3.58 BILLION ANNUAL TOURISM ECONOMIC IMPACT

TOURISM INDUSTRY SUPPORTS **71,000 JOBS**



\$4.4 BILLION

ANNUAL ECONOMIC IMPACT OF TOURISM

TOURISM INDUSTRY SUPPORTS **71,000 JOBS**

MORE THAN 50% OF U.S. POPULATION IS WITHIN
A DAY'S DRIVE OR LESS OF INDIANAPOLIS

INDY FACTS

TOP 5 MOST VISITED INDIANAPOLIS ATTRACTIONS



THE CHILDREN'S MUSEUM OF INDIANAPOLIS



INDIANAPOLIS ZOO



INDIANAPOLIS MUSEUM OF ART



INDIANAPOLIS MOTOR SPEEDWAY HALL OF FAME MUSEUM



EITELJORG MUSEUM OF AMERICAN INDIANS AND WESTERN ART

SIX CULTURAL DISTRICTS



BROAD RIPPLE VILLAGE
ECLECTIC. TRENDY.



MASS AVE
ARTSY. INDEPENDENT.



FOUNTAIN SQUARE
VINTAGE. UNIQUE.



INDIANA AVENUE
JAZZY. HISTORIC.



WHOLESALE DISTRICT
ENTERTAINING. UPBEAT.



THE CANAL & WHITE RIVER STATE PARK
URBAN. GREEN.

FAST FACTS

8 MILES INCLUDED IN URBAN INDIANAPOLIS CULTURAL TRAIL

9 MINUTES TO OPEN THE ROOF OF LUCAS OIL STADIUM

10 NATIONAL SPORTS GOVERNING BODIES HEADQUARTERED IN INDY

10,000 ACRES OF GREEN-SPACE IN INDY PARKS

15,000 GALLONS OF BEER CONSUMED DURING INDY 500

1.1 MIL IPADS NEEDED TO COVER INDIANA CONVENTION CENTER FLOOR

FAMOUS NAMES

BEFORE HIS LATE-NIGHT FAME, **DAVID LETTERMAN** WAS RAISED IN INDY. WHAT ARE THE "TOP 10" THINGS TO SEE AND DO IN INDY?

INFAMOUS GANGSTER **JOHN DILLINGER** WAS BORN AND IS BURIED IN INDY.

THE FIRST SELF-MADE FEMALE AFRICAN-AMERICAN MILLIONAIRE, **MADAME CJ WALKER**, MADE HER FORTUNE IN COSMETICS MANUFACTURING IN INDIANAPOLIS. A THEATRE STANDS IN HER HONOR.

INFLUENTIAL AUTHOR **KURT VONNEGUT** IS AN INDIANAPOLIS NATIVE. CHECK OUT HIS MUSEUM.

BENJAMIN HARRISON WAS A PROMINENT LOCAL POLITICIAN BEFORE BECOMING THE 23RD U.S. PRESIDENT. HIS HISTORIC HOME IS OPEN TO TOUR.